

MARK REATEGUI
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OBJECTIVE: VISUAL DESIGN POSITION

EDUCATION

BFA in Computer Arts, May 2003 Academy of Art College.

HIGHLIGHTS

More 13 year experience in the music industry, working directly with bands and record labels, mostly doing graphic design and layout for records, video production, publicity, merchandising, and printed publications as books and catalogs.

SKILLS

Graphic Design (Print and Web Design) including: Layout / Typography / GREP / Photo editing / Typeface Design / Logo design / Illustration
Photoshop, Illustrator, InDesign, Fontographer, FontLab Studio, Wordpress, good with HTML and CSS, some understanding of Bootstrap, PHP, Javascript, JQuery and AJAX

Video production: Video editing / Motion Graphics / 3D Animation
After Effects, Premier, Final Cut, Maya

Audio production:
Composition / Arrangements / Editing / Recording / Mixing / Mastering
Logic Pro, Pro Tools

PRINT DESIGN/LAYOUT EXPERIENCE

Tankcrimes (Record Label)

Nov. 2002 - Present

- Motion graphics for music videos and promotional video commercials
- Layout and design for several LP / CD releases, promo posters and advertisements in magazines
- Illustration, design and pre-press / separations, for releases with screen printed covers and T-shirts
- Designs for social media and other promotional print/web images

NWN Prod. (Record Label)

Oct. 2004 - Present

- LP and CD album layouts: communicating with record label, artist and illustrator to design vinyl albums, foil stamps, picture disks, box sets, T-shirts, stickers, promotional materials and more

Alternative Tentacles (Record Label)

April 2007 - Present

- Annual catalog layouts, concepts and artwork

Shadow Kingdom Records (Record Label)

August 2008 - December 2016

- Graphic design / layout for vinyl, cassette and CD releases. Design for T-shirts, mock-ups, magazine ads, web ads and additional collateral
- Communicating and/or collaborating with bands, other designers and record label on designs
- Correcting print issues like checking for bleed / safety / resolution from layouts sent by bands

Hells Headbangers (Record Label)

September 2014 - December 2016

- Graphic design / layout for vinyl, cassette and CD releases.
- Communicating and/or collaborating with bands, other designers and record label on designs

Your A Rebel (Creative Services Company)

March 2012 - September 2012

- Marketing decks (including ones for: Slash, Mumford & Sons, Sleeping with Sirens and Trivium)
- T-shirt designs, mock-ups and separations, catalog layouts

Municipal Waste (Band)

- 2012 – Vinyl 7" layout released by Scion Media
- 2009 Layout 'Massive Aggressive' 12" LP / CD releases on Earache Records, 18' x 24' banner for tour
- 2007 Layout for band 'The Art of Partying' 12" LP / CD released on Earache Records
- Additional side project release layouts including Iron Reagan, Bat and Vulture

Six Weeks Records

Jan 2004 - Present

- Lead design for Short Fast And Loud, annual magazine (since 2008)
- Layout and design for several 12" LP / CD releases, flyers and posters
- DVD authoring and interface design

Prank Records

May 2003 - Present

- Occasional layout and design for several LP / CD releases, promo posters, and advertisements in Maximum Rocknroll and Razorcake

WEB DESIGN EXPERIENCE:

daniellegibsonevents.com

Oct. 2016 • Updating images, search engine optimization, customizing a Wordpress theme for an event planning company using CSS and plug-ins

theboatbuildermovie.com

Oct. 2015 • Single page website design for movie starring Christopher Lloyd using parallax jQuery for full screen backgrounds, Foundation framework scroll boxes for general information and modals for additional text and image galleries

bluwillowtea.com

Sept. 2013 • Web design for local tea company

mammothsound.com

Jul. 07 • Flash site for sound engineer with periodic updates
May 2013 • Update to a Wordpress site

bluecreekpictures.com

Mar. 2011 • Custom Wordpress site theme for movie company

stitchintimethemovie.com

Sept. 2009 • Flash site for movie

AWARDS:

2004 **Silver Clio** award motion graphics on sharpie ad.
2016 Lyrics video for Ghoul 'Ghoulunatics' on a **Billboard** top 100 album.

OTHER SKILLS/HOBBIES:

Bilingual: English and Spanish.

Musician: Guitar, bass, drums, and piano. Writing songs, arrangements, and recording.
Sports: I enjoy skateboarding for fun and exercise